

“Two Approaches to Cultural Evolution”

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Ongoing work in two areas will be discussed. The first is a preliminary investigation of whether norms that are directly tested against the environment (Oceanic canoe structure) evolve at different rates from those that are not (Oceanic canoe decoration). The second is the Millennium Assessment of Human Behavior, where a pilot study on controlling Greenhouse gas emission in California is under way. This project involves university scholars from many disciplines as well as stakeholders (including the governor's office) and the general public.